

## **MEDIA EVENT**

### ***Re-investing in Trotwood Neighborhood***

#### ***Townview Residents Reap New Benefits***

#### ***For Immediate Release***

Thursday, September 16, 1999

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*On September 22 at 11:30 a.m. COUNTY CORP will hold a media event to promote affordable housing opportunities in the Townview Neighborhood. The event will take place at the Showcase Home located at 1314 Guenther Road. A home that was vacant for several years, fire damaged, and uninhabitable is now a showcase for remodeling and energy saving ideas. The project is a collaborative effort with Dayton Power & Light.*

*According to Marlene J. Flagel, President of COUNTY CORP, “the purpose of the Showcase Home is to demonstrate what can be done to an average home that is affordable to middle income residents.” Townview has approximately 800 homes built between 1955 and 1965 with similar floor plans. The Showcase Home allows residents to see what can be done to modernize and improve their homes.*

*The home is the focal point of a larger plan to encourage re-investment. At the event, a local bank will announce a \$500,000 set-aside to finance home purchases in Townview at a 5% fixed rate with no downpayment required. The City of Trotwood is actively making improvements to the neighborhood and obtained funding for a unique home rehabilitation program. Residents are taking a leadership role in the collaborate effort to promote Townview as a safe and desirable place to raise a family.*

